

ΒΙΟΓΡΑΦΙΚΟ ΣΗΜΕΙΩΜΑ



ΟΝΟΜΑΤΕΠΩΝΥΜΟ : Γλυκερία Καραγκούνη

ΒΑΘΜΙΔΑ: Καθηγήτρια Εφαρμογών

ΕΠΙΚΟΙΝΩΝΙΑ: Τηλ. 24410 64740, Fax: 24410 64731,
e-mail: karagg@teilar.gr

ΙΔΙΟΤΗΤΑ : ΣΠΟΥΔΕΣ :

Μηχανολόγος Μηχανικός

- Πτυχίο Μηχανολόγου Μηχανικού της Πολυτεχνικής Σχολής του ΑΠΘ (1989).
- Μεταπτυχιακό δίπλωμα ειδίκευσης του Τμήματος Μηχανολόγων Μηχανικών Βιομηχανίας, της Πολυτεχνικής Σχολής του ΠΘ, με ειδίκευση στις Σύγχρονες Μεθόδους Παραγωγής και Βιομηχανικής Διοίκησης (2003)
- Διδακτορική Διατριβή με θέμα «Επιχειρηματικότητα έντασης γνώσης καινοτομία και Τεχνολογίες Παραγωγής στους παραδοσιακούς κλάδους», Τμήμα Χημικών Μηχανικών, ΕΜΠ, (2016)

ΔΙΔΑΣΚΟΜΕΝΑ ΜΑΘΗΜΑΤΑ:

ΠΡΟΠΤΥΧΙΑΚΟ ΕΠΙΠΕΔΟ

- Τεχνικό Σχέδιο
- Τεχνολογία – Εφαρμογές Μεταλλικών Υλικών

ΜΕΤΑΠΤΥΧΙΑΚΟ ΕΠΙΠΕΔΟ

- Διοίκηση Παραγωγής και Λειτουργιών
- Τεχνολογία – Καινοτομία κι Επιχειρηματικότητα

ΠΡΟΣΦΑΤΕΣ ΕΠΙΣΤΗΜΟΝΙΚΕΣ ΕΡΓΑΣΙΕΣ :

Συμμετοχή στη συγγραφή συλλογικών τόμων:

- **Karagouni G** and Protogerou A. (2015) Dynamic Capabilities and Value Co-creation in Low-Tech Knowledge Intensive Entrepreneurial Ventures in Entrepreneurial Challenges in the 21st Century Creating Stakeholder Value Co-Creation, H. R. Kaufmann and S.M. Riad Shams (eds), Palgrave Macmillan, UK
- Protogerou A., Y. Caloghirou, G. **Karagouni**, (2014), “The relevance of the dynamic capabilities perspective in low-tech sectors”, in ‘Knowledge-Intensive Entrepreneurship in Low-Tech Sectors: The Prospects of Traditional Economic Industries’ H. Hirsch-Kreinsen and I. Schwinge (eds.), Edward Elgar Publishing, UK, ISBN 978-1-78347-203-1, pp 138-165

Δημοσιεύσεις σε ξένα έγκριτα περιοδικά ή διεθνή συνέδρια με σύστημα κριτών

- **Karagouni Glykeria**, (2015). Knowledge-intensive entrepreneurship and performance during the crisis: cases of the Greek wood industry, World Review of Entrepreneurship, Management and Sustainable Development, Vol. 2, No 2/3, pp. 232-246 DOI: 10.1504/WREMSD.2015.068581
- **Karagouni, G.**, I. Papadopoulos, I., M. Trigkas, (2015). New product development in a low-tech knowledge-intensive framework: insights from GSF, a University-industry collaborative project. 3rd International Conference on Contemporary Marketing Issues (ICCMi), 29/6-3/7/2015, London, UK (*in press*).

- Papadopoulos, I., M. Trigkas, G. **Karagouni**, A. Papadopoulou, V. Moraiti, A. Tripolitsioti and E. Platogianni (2015) Market Potential and Determinants for Eco-Smart Furniture Products Attending Consumers of the Third Age. *Competitiveness Review*, (*in press*).
- Papadopoulos, I., M. Trigkas, G., **Karagouni**, (2015) Consumer-based value creation in launching green and smart innovation within the furniture industry; The case of the GSF research project. 3rd International Conference on Contemporary Marketing Issues (ICCM), 29/6-3/7/2015, London, UK (*in press*).
- **Karagouni** G., Trigkas M., Papadopoulos, I., (2015) Applying the Outside-In Process Open innovation Model in the Mature Furniture Sector; the GSF Research Project. 7th Annual American Business Research Conference. 23 – 24 July, 2015, New York, USA (*in press*).Papadopoulos, I.,
- **Karagouni** G., Trigkas M., Babalis A. (2015) Innovation in furniture combining ecology and ICT: the Green and Smart Furniture research project. 7th Annual American Business Research Conference. 23 – 24 July, 2015, New York, USA (*in press*).
- Trigkas M., Papadopoulos, I., **Karagouni** G., (2015) New Product Development Managing Cost Approach. A Case Study at the Furniture Sector. 7th Annual American Business Research Conference. 23 – 24 July, 2015, New York, USA (*in press*).
- **Karagouni** Glykeria, (2015). The Critical Role of Production Technologies for Wood and Furniture Knowledge-Intensive Firms. Proceedings of 8th Annual International EuroMed Conference, "Innovation, Entrepreneurship & Sustainable Value Chain in a Dynamic Environment", Verona, Italy, 16-18, September 2015 (*in press*).
- Papadopoulos, I., **Karagouni**, G., M. Trigkas and Z. Beltsiou, (2014). Mainstreaming green product strategies: why and how furniture companies integrate environmental sustainability? *EuroMed Journal of Business*, Vol. 9 Iss: 3, pp.293 – 317. The fulltext of this document has been downloaded 162 times since 2014). <http://www.emeraldinsight.com/journals.htm?articleid=17116864&show=abstract>
- **Karagouni** Glykeria, Caloghirou Yannis, (2014) "Knowledge-intensive entrepreneurship and low-tech sectors: questioning the successful creation of low-tech but knowledge-intensive ventures", 7th Annual Conference of the Euromed Academy of Business, 18-19 September Kristiansand, Norway, ISBN: 978-9963-711-27-7
- Papadopoulos, I., M. Trigkas, G. **Karagouni**, A. Papadopoulou, V. Moraiti, A. Tripolitsioti and E. Platogianni, (2014). Building the Green Smart Way: Exploring Conditions for Green and Smart Manufacturing for People in the Third Age. Proceedings of 7th Annual International EuroMed Conference, "The Future of Entrepreneurship", Kristiansand, Norway, 17-19, September 2014, pp. 1408-1425. http://www.teilar.gr/dbData/Dimosieyseis/euromed2014-Papadopoulos_et_all.pdf
- Trigkas, M., I. Papadopoulos, G., **Karagouni**, V., Kyriatzis (2014). Are Greek SME's innovative activities resilient to economic crisis? 2nd International Conference on Contemporary Marketing Issues (ICCM), June 18-20, 2014, Athens, Greece (*in press*).
- **Karagouni**, G. and Caloghirou, Y. (2013) 'The nature and dimensions of autotelic capabilities in knowledge-intensive low-tech ventures: an introduction', *World Review of Entrepreneurship, Management and Sustainable Development*, Vol. 9, No. 2, pp.230–245.
- **Karagouni**, G. and Caloghirou, Y. (2013) 'Unfolding autotelic capabilities in low-tech knowledge-intensive entrepreneurship', *J. International Business and Entrepreneurship Development*, Vol. 7, No. 1, pp.21–36.
- **Karagouni** Glykeria, Aimilia Protogerou, Yannis Caloghirou, (2013) "Autotelic capabilities and their impact on technological capabilities", *EuroMed Journal of Business*, Vol. 8 No 1
- **Karagouni** Glykeria, Aimilia Protogerou, Yannis Caloghirou (2013) "The impact of autotelic and dynamic capabilities on the performance of knowledge-intensive, low-tech ventures", *International Journal of Innovation and Regional Development* , 5 (2), 210-225.
- Papadopoulos I., M. Trigkas, G. **Karagouni**, A. Papadopoulou, (2013), "The contagious effects of the economic crisis regarding wood and furniture sectors in Greece and Cyprus", *World Review of Entrepreneurship, Management and Sust. Development journal* (*in press*).

Name – Last name :

Glykeria Karagouni

Current Position: Lecturer

Communication: Tel: +30 24410 64740, Fax: +30 24410 64731, e-mail: karagg@teilar.gr

EDUCATION
2009-2016 : PhD candidate of Laboratory of Industrial & Energy Economics, School of Chemical Engineering, National Technical University of Athens, Greece
2001-2003: MSc at Modern Industrial Management, School of Mechanical Engineering, Polytechnic School, University of Thessaly, Greece
1984-1989: Bachelor and Master at Mechanical Engineering, School of Mechanical Engineering *Polytechnic School, Aristotelian University of Thessaloniki, Greece*

Lectures (2015-2016)
(undergraduate courses)
(master courses)

- Technical drawing
- Technology and Applications of metal in furniture
- Production and Operations Management
- Technology, Innovation and Entrepreneurship

Recent Publications:

- **Chapters in collective books:**
 - **Karagouni G** and Protogerou A. (2015) Dynamic Capabilities and Value Co-creation in Low-Tech Knowledge Intensive Entrepreneurial Ventures in Entrepreneurial Challenges in the 21st Century Creating Stakeholder Value Co-Creation, H. R. Kaufmann and S.M. Riad Shams (eds), Palgrave Macmillan, UK
 - Protogerou A., Y. Caloghirou, G. **Karagouni**, (2014), "The relevance of the dynamic capabilities perspective in low-tech sectors", in 'Knowledge-Intensive Entrepreneurship in Low-Tech Sectors: The Prospects of Traditional Economic Industries' H. Hirsch-Kreinsen and I. Schwinge (eds.), Edward Elgar Publishing, UK, ISBN 978-1-78347-203-1, pp 138-165

Published papers in refereed journals

- **Karagouni Glykeria**, (2015). Knowledge-intensive entrepreneurship and performance during the crisis: cases of the Greek wood industry, *World Review of Entrepreneurship, Management and Sustainable Development*, Vol. 2, No 2/3, pp. 232-246 DOI: 10.1504/WREMSD.2015.068581
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<http://www.emeraldinsight.com/journals.htm?articleid=17116864&show=abstract>
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- **Karagouni Glykeria**, Aimilia Protogerou, Yannis Caloghirou, (2013) "Autotelic capabilities and their impact on technological capabilities", *EuroMed Journal of Business*, Vol. 8 No 1
- **Karagouni Glykeria**, Aimilia Protogerou, Yannis Caloghirou (2013) "The impact of autotelic and dynamic capabilities on the performance of knowledge-intensive, low-tech ventures", *International Journal of Innovation and Regional Development* , 5 (2), 210-225.